



Consolato Generale d'Italia  
Ho Chi Minh City

## **CALL FOR SPONSORSHIP PROPOSALS FOR THE PROJECT "LA DOLCE LINGUA" IN THE FRAMEWORK OF PROMOTING ITALIAN LANGUAGE AND CULTURE**

### **THE CONSUL GENERAL OF ITALY IN HO CHI MINH CITY**

**CONSIDERING THAT** on the occasion of promoting Italian language and culture, the Consulate General of Italy in Ho Chi Minh City will organize a project called "La Dolce Lingua"

**IN COMPLIANCE WITH** the relevant Italian law, namely: Law No. 449/1997, Legislative Decree 36/2023, Presidential Decree 54/2010, Legislative Decree No. 33/2013; Ministerial Decree No. 192/2017;

### **ANNOUNCES THAT**

a public call for sponsorship is launched as per following terms and regulations:

#### **1. REQUIREMENTS FOR ADMISSION**

Sponsorship applications may be submitted by any public or private parties, companies, associations, foundations and any other parties, Italian or foreign, provided that their activities do not collide with the public interest.

#### **2. SPONSORSHIP**

Applications may relate to financial sponsorships and to technical sponsorships (direct provision of services or supply of goods) or they may provide both forms (in part financial and in part technical).

#### **3. SPONSORS' OBLIGATIONS**

After being selected, the Sponsors shall sign a sponsorship contract with the Consulate General of Italy and transfer the agreed amount, as indicated in article 2. In case of technical sponsorship, the sponsorship contract will define the delivery terms and conditions.

After signing the sponsorship contract, the Sponsors shall send their logo via email to the following address: [hochiminh.amministrazione@esteri.it](mailto:hochiminh.amministrazione@esteri.it)

#### **4. CONSULATE GENERAL'S OBLIGATIONS**

The obligations entitled to the Consulate General depend on the level of the sponsorship provided and they may include:

- invitations of the Sponsor's VIP guests to the reward event;
- insert the Sponsor's logo on the promotional material of the Event;

- promote the Sponsor's name and upload the Sponsor's link on the Consulate General Facebook page and website in the spaces related to the event;
- Sponsors will be allowed to distribute gadgets or promotional material in compliance with the event guidelines established by the Consulate General.

## **5. SUBMISSION OF SPONSORSHIP OFFERS**

Offers must be sent by mail to: [hochiminh.amministrazione@esteri.it](mailto:hochiminh.amministrazione@esteri.it). Offers shall be submitted in written form, signed by the legal representative, filling up the Sponsorship Offer Form (Annex 1), along with the copy of a currently valid identity document of the above mentioned representative and be handed off or sent by registered letter, or other authorized delivery agency, to the Consulate General of Italy in Ho Chi Minh City, **by 30<sup>th</sup> May , 2025, 1pm.**

Sponsorship offers must include and state:

- Acceptance of the clauses contained in the notice;
- Compliance with the general requirements of the Legislative Decree n. 36/2023 for qualifying to contracting with the Public Administration;
- Absence of impediments arising from anti-mafia legislation or from having undergone measures of prevention;
- Non-existence of bankruptcy proceedings;
- Non-affiliation to political, trade-union, philosophical or religious organizations;
- If a legal entity, name of the legal representative.

## **6. SELECTION CRITERIA**

The Consulate General will assess, at its discretion, the sponsorship offers on the basis of the highest-ranking bid and/or the quality of the offered service/goods.

Should no adequate offers be received or should no bids be made on or before the deadline specified herein, the Consulate General reserves the right to reopen the terms of this Public Notice. The sponsorship offers are not binding for the Consulate General until a sponsorship agreement is concluded.

## **7. RIGHT OF REFUSAL**

The Consulate General shall refuse a sponsorship offer should the offer represents a risk of conflict of interest with the Consulate's activities or cause damage to its image or to the image of the Republic of Italy. The Consulate General of Italy will not accept offers favoring:

- a) political, philosophical, religious or trade-union related propaganda;
- b) offensive messages, including threats, expressions of fanaticism, racism or hate and generally not abiding by the legal requirements of the Italian juridical system;
- c) Any other reason on under the Consulate General discretionary judgment.

## **8. SPONSORSHIP CONTRACT TERMS**

Following the communication of the results of the call, a contract will be drawn up, setting out the full terms and conditions between the sponsoring party and the Consulate General.

Within the agreed deadline and in compliance with the required conditions, the sponsor will transfer the due amount to the Consulate General of Italy in Ho Chi Minh City. The sponsor shall remain liable for the expenses relating to the payment of any taxes, fees or charges, however denominated, under any Italian or Vietnamese laws or regulations, arising from this contract.

## **9. PERSONAL DATA PROTECTION**

Pursuant to Legislative Decree 196/2003 as modified by decree 101/2018 and the EU Regulation 2016/679, applicant entities give their consent to the processing of personal data for the sole purpose of administrative and accounting management. The "Data Controller" is the Consulate General of Italy in HCMC.

## **10. CONTRACT RESOLUTION**

Should the Sponsor fail to respect its obligations, the Consulate General can terminate the sponsorship agreement without any obligation to compensate the sponsor.

According to the relevant Italian laws, the Consulate General has also the right to terminate the contract due to foreign policy reasons.

## **11. COMPETENT FORUM**

The Italian Court is competent for the settlement of any controversial legal disputes that may arise in connection with the implementation of the present public notice or the execution of the sponsorship contract.

## **12. ADDITIONAL INFORMATION**

For further information and clarification on the initiative, you are invited to contact [hochiminh.amministrazione@esteri.it](mailto:hochiminh.amministrazione@esteri.it).

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This Public Notice is affixed on the Consulate General's notice board and published on its website.

Attachments:

Annex 1- Sponsorship Offer Form

Ho Chi Minh City, 24<sup>th</sup> April, 2025

Enrico Padula

Consul General

(Signature omitted ex art. 3 D.lgs 39/1993)