



Consolato Generale d'Italia
Ho Chi Minh City

CALL FOR SPONSORSHIP PROPOSALS FOR EVENTS CELEBRATING THE 10-YEAR ANNIVERSARY OF THE ESTABLISHMENT OF THE CONSULATE GENERAL OF ITALY IN HO CHI MINH

THE CONSUL GENERAL OF ITALY IN HO CHI MINH CITY

CONSIDERING THAT on the occasion of 10-year Anniversary of the establishment of the Consulate General of Italy in Ho Chi Minh City, we are going to organize the following events:

- a dance show at the Hilton Saigon Hotel in September 2024;
- a concert at Ho Chi Minh City Opera House in November 2024;

and these events present an exceptional opportunity to promote Italian culture and products;

IN COMPLIANCE WITH the relevant Italian laws, namely: Law No. 449/1997, Legislative Decree 36/2023, Presidential Decree 54/2010, Legislative Decree No. 33/2013: Ministerial Decree No.192/2017;

ANNOUNCES THAT

The launch of the public call for sponsorship as per the following terms and regulations:

1. REQUIREMENTS FOR ADMISSION

Sponsorship applications may be submitted by any public or private entities including: companies, associations, foundations and any other parties, whether Italian or foreign, provided that their activities do not collide with the public interest.

2. SPONSORSHIP

Applications may relate to financial sponsorships and to technical sponsorships (direct provision of services or supply of goods) or a combination of both (part financial and part technical).

3. SPONSORS' OBLIGATIONS

Upon selection, Sponsors shall sign a sponsorship contract with the Consulate General of Italy and transfer the agreed amount, as specified in article 2. For technical sponsorship, the contract will define the delivery terms and conditions.

After signing the sponsorship contract, the Sponsors shall send their logos via email to hochiminh.amministrazione@esteri.it.

4. CONSULATE GENERAL'S OBLIGATIONS

The obligations of the Consulate General are determined by the level of the sponsorship provided and they may include the following:

- Extending invitations to the Sponsor's VIP guests for the reception;
- Featuring the Sponsor's logo on the promotional materials of the Event;
- promoting the Sponsor's name and include a link to the Sponsor on the Consulate General Facebook page and website in the sections related to the event;
- Allowing sponsors to distribute promotional items and materials in accordance with the event guidelines established by the Consulate General.

5. SUBMISSION OF SPONSORSHIP OFFERS

Offers must be sent by e-mail to hochiminh.amministrazione@esteri.it. Offers shall be submitted in written form, signed by the legal representative and include the completed Sponsorship Offer Form (Annex 1), along with a copy of a currently valid identity document of the aforementioned representative and be handed off or sent by registered letter, or other authorized delivery agency, to the Consulate General of Italy in Ho Chi Minh City, **by August 26th, 2024, 1pm.**

Sponsorship offers must include and state:

- Acceptance of the clauses contained in the notice;
- Compliance with the general requirements of the Legislative Decree n. 36/2023 for qualifying to contracting with the Public Administration;
- Absence of impediments arising from anti-mafia legislation or from having undergone measures of prevention;
- Non-existence of bankruptcy proceedings;
- Non-affiliation to political, trade-union, philosophical or religious organizations;
- If a legal entity, name of the legal representative.

6. SELECTION CRITERIA

The Consulate General will assess, at its discretion, the sponsorship offers on the basis of the highest-ranking bid and/or the quality of the offered service/goods.

Should no adequate offers be received or should no bids be made on or before the deadline specified herein, the Consulate General reserves the right to reopen the terms of this Public Notice. The sponsorship offers are not binding for the Consulate General until a sponsorship agreement is concluded.

7. RIGHT OF REFUSAL

The Consulate General shall refuse a sponsorship offer should the offer represents a risk of conflict of interest with the Consulate's activities or cause damage to its image or to the image of the Republic of Italy. The Consulate General of Italy will not accept offers favoring:

- a) political, philosophical, religious or trade-union related propaganda;
- b) offensive messages, including threats, expressions of fanaticism, racism or hate and generally not abiding by the legal requirements of the Italian juridical system;
- c) Any other reason on under the Consulate General discretionary judgment.

8. SPONSORSHIP CONTRACT TERMS

Following the communication of the results of the call, a contract will be drawn up, setting out the full terms and conditions between the sponsoring party and the Consulate General.

Within the agreed deadline and in compliance with the required conditions, the sponsor will transfer the due amount to the Consulate General of Italy in Ho Chi Minh City.

The sponsor shall remain liable for the expenses relating to the payment of any taxes, fees or charges, however denominated, under any Italian or Vietnamese laws or regulations, arising from this contract.

9. PERSONAL DATA PROTECTION

Pursuant to Legislative Decree 196/2003 as modified by decree 101/2018 and the EU Regulation 2016/679, applicant entities give their consent to the processing of personal data for the sole purpose of administrative and accounting management. The "Data Controller" is the Consulate General of Italy in HCMC.

10. CONTRACT RESOLUTION

Should the Sponsor fail to respect its obligations, the Consulate General can terminate the sponsorship agreement without any obligation to compensate the sponsor.

According to the relevant Italian laws, the Consulate General has also the right to terminate the contract due to foreign policy reasons.

11. COMPETENT FORUM

The Italian Court is competent for the settlement of any controversial legal disputes that may arise in connection with the implementation of the present public notice or the execution of the sponsorship contract.

12. ADDITIONAL INFORMATION

For further information and clarification on the initiative, you are invited to contact hochiminh.amministrazione@esteri.it.

This Public Notice is affixed on the Consulate General's notice board and published on its website.

Attachments:

Annex 1- Sponsorship Offer Form

Ho Chi Minh City, 26th July, 2024

Enrico Padula
Consul General

(Signature omitted ex art. 3 D.lgs 39/1993)